

Form No. INC-33

e-MOA (e-Memorandum of Association)
[Pursuant to Schedule I (see Sections 4 and 5) to
the Companies Act, 2013]



Form language

☒ English ☐ Hindi

Refer instruction kit for filing the form

*All fields marked in * are mandatory*

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES
B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL
C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL
D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL
E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

MANIRAYA MARKETING PRIVATE
LIMITED

2 The registered office of the company will be situated in the State of

Karnataka

3 (a) The objects to be pursued by the company on its incorporation are:

1. To carry on the business of traders, retailers, wholesale, direct selling, online and offline sellers, marketing agents, import, export, distribute and deal in non-durable household goods such as packaged foods, beverages, toiletries, candies, cosmetics, over-the-counter drugs, dry goods, and other consumables, pharmaceuticals, consumer electronics, soft drinks packaged food products and chocolates, food, beverages, clothing, shoes, and gasoline, engineering goods, chemicals and allied products, plastics, leather and leather goods and other animal products, sports goods, fish and fish products, foods, handicrafts, cashew, kernels, textiles, cinematograph films (exposed), coir products, natural fibre products, readymade garments, hosiery and knitwear, gem and jewellery, stainless steel products, mineral, raw materials, goods and ware, plant, machinery tools and equipment fabrics made from natural or artificial fibres or a

blend of natural and artificial fibre, garments, apparel, foods, foodstuffs and beverages, canned provisions, raw cotton and cotton, raw fibres, garments, apparel, foods, foodstuffs and beverages, conned provisions, raw silk and silk, textiles made out of natural and artificial fibres, handloom textiles, cottage industries, ware, cotton waste, tea, minerals, and ores, ferrous and non-ferrous metals and metal, coffee, spices, grains, pulses, oils, oil seeds, sports goods, shoes and leather ware, timber and forest products, timber, automobiles and trucks, diesel engines, pumps, agricultural implements, electric motors, home appliance, electrical and electronic products, transformers, switch gears and accessories building construction materials, hospital requirements, hardware, furniture, electrical appliances, paper and paper products, all types of machinery and machine tools, dyes, chemicals, colours, paints, varnishes, books and stationery items, glassware, pottery, tableware, scientific instruments, bicycles, auto scooters, automobile and truck spare parts, synthetic products rubber products, tyres, cords, tubes, typewriters, refrigerators, office steel furniture equipment and appliances and other articles, products materials and substances to all parts of the world, particularly non-traditional commodities to non-traditional destinations.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

To open bank account
1. To open, operate or close accounts of every description with any bank or bankers as may from time to time be thought fit and do all acts necessary for the purpose.
To borrow and mortgage
2. To borrow money from banks, financial institutions or any other person whether with or without security and such terms and in such manner as the

company may think fit and for the said purpose to execute all such documents as may be required to encumber or charge (including hypothecation, pledge, mortgage) deal with any properties of the company.

To insure property

3. To insure any of the persons, properties, undertakings contracts, guarantee or obligations or profits of the Company, of every nature and kind in any manner whatsoever.

To promote Companies

4. To be interested in, promote, assist, in the promotion or undertake the formation and establishment of business, firms, institutions or companies in India or elsewhere with objects wholly or partly similar to those of the company or for the purpose of acquiring all or any of the properties, rights and liabilities of the Company, or for any other purpose.

To acquire business

5. To acquire and take over as a going concern by purchase of, or on lease and to undertake, to carry on the whole or any part of the business together with the goodwill and trade name, property rights, and liabilities of any business, any part of the purposes of which is within the objects of the Company or which the Company is authorized to carry on and to pay for same by shares, debentures, debenture-stock, bonds, cash or otherwise and to conduct and carry on or liquidate and wind up any such business.

To enter into contracts

6. To enter into, make and perform contracts and arrangements, of every kind and description with corporate body, state or central government or any companies, firms or persons that may seem conducive to the company's objectives or any of them and to obtain from any such authority any rights, privileges, charters, contracts, concessions, licences or purchase and sale of any kind of goods,

machinery, spare parts, securities, shares, stocks, debentures, which the Company for the time being may think desirable to obtain and to carry out, exercise and comply with such arrangements, rights, privileges and concessions.

Sale or lease of undertaking

7. To acquire and take over as a going concern by purchase of, or on lease and to undertake, to carry on the whole or any part of the business together with the goodwill and trade name, property rights, and liabilities of any business, any part of the purposes of which is within the objects of the Company or which the Company is authorized to carry on and to pay for same by shares, debentures, debenture-stock, bonds, cash or otherwise and to conduct and carry on or liquidate and wind up any such business.

To enter into contracts

8. To lease, sublet, mortgage, charge, sell or otherwise dispose of any property of the company either absolutely or conditionally and in such manner and upon such terms and conditions in all respects as may be thought fit and to accept payment or satisfaction for the same in cash or otherwise.

To amalgamate, enter into partnership

9. To amalgamate, enter into partnership or into any agreement for sharing profits, union of interest, co-operation, joint ventures, or reciprocal concessions for limiting competition with any person or company carrying on or engaged in, or about to carry on or engage in any business or transaction which the Company is authorized to carry on or engage in or which can be carried on in conjunction therewith.

To build and construct works

10. To construct, maintain, develop, work, manage, carry out or control any offices, buildings, warehouses, factories, laboratories, garages, shops,

stores and erections of every description and any roadways and other works and conveniences which the company may think directly or indirectly conducive to the objects of interest of the company and to contribute or otherwise assist or take part in the construction, improvement, maintenance, working management or development or carrying out or control thereof. To receive money on deposit, lend and guarantee

11. To lend and advance money or give credit to such persons or companies and on such terms as may seem expedient, and in particular to customers and others having dealings with the Company, and to guarantee the performance of any contract or obligation and the payment of money of or by any such persons or companies, and generally to give guarantees and indemnities.

To accept bills

12. To draw, make, accept, endorse, discount, execute, issue, negotiate, assign and otherwise deal in cheques, drafts, bills of exchange, promissory notes, hundies, debentures, bonds, bills of lading, railway receipts, warrants and all other negotiable or transferable instruments.

To advertise

13. To advertise the products and services of the company by all permissible means including but not limited to the Internet and other electronic media, the press, circulars, posters, exhibitions, periodicals, contests and sponsorship of events.

To participate in exhibition

14. To encourage, organize, promote and participate in exhibition, trade fairs, demonstrations of any kind or variety, cinema or dramatic shows, clubs, associations, movements or activities of any kind or variety likely to promote the interests of the Company.

To establish and maintain agency

15. To establish branches or

agencies whether by means of local boards or otherwise anywhere in India or elsewhere at any place or places throughout the world for the purpose of enabling the Company to carry on its business more efficiently and to discontinue and reconstitute any such branches or agencies.

To acquire membership

16. To acquire and secure membership, seat or privilege either in the name of company or its nominee or nominees in and of any association, exchange, market, club or other institution in India or any part of the world for furtherance of any business, trade or industry.

To provide for welfare of directors, employees

17. To provide for the welfare of the Directors, ex-Directors, employees or ex-employees of the company or its predecessors in business and the wives and families or the dependents or connections of such person by building of bonuses, dwellings or quarters or by grants of money, pensions, gratuities, allowances, bonuses, awards, profits-sharing or other schemes.

To make donations

18. To subscribe or contribute or otherwise assist or to grant money to charitable, benevolent, religious, scientific, national, public, political, institutions, objects or purposes or for any exhibition.

Distribution of specie

19. To distribute any of the property of the Company among the member in specie or kind in the event of winding up and subject to the provisions of the Companies Act, 2013.

To register and protect intellectual property

20. To apply for purchase, or otherwise acquire, and protect and renew in any part of the world any patents, patent rights, copy-rights, trade marks, designs, licenses, concessions, and the like, conferring any exclusive or limited right to their use, or any

secret or other information as to any invention which may seem capable of being used for any of the purposes of the Company, or the acquisition of which may seem calculated directly or indirectly to benefit the Company, and to use, exercise, develop, or grant licenses in respect of, or otherwise turn to account the property, rights or information so acquired, and to expend money in experimenting upon, testing, or improving any such patents, inventions or rights.

To make arrangements with authorities

21. To enter into any arrangements with any Governments or authorities, supreme, municipal, local or otherwise, or any person or company that may seem conducive to the objects of the Company, or any of them, and to obtain from any such Government, authority, person or company any rights, privileges, charters, contracts, licenses, and concessions which the Company may think it desirable to obtain and to carry out, exercise and comply therewith.

To acquire technical information, technical know-how

22. To enter into collaboration and/or joint venture for sharing profits, for the setting up of industries and plants and/or for the supply of plant, machinery, tools, equipment, technical know-how, technical assistance, license, patents, instruments and things with any person or company or suppliers or other agents, and associates and/or local and/or foreign governments.

To procure registration in other countries

23. To get the company registered or incorporate or recognized in any part of the world in accordance with its laws for the time being at such place. Preliminary and underwriting expenses

24. To pay out of the funds of the Company all expenses

which the Company may lawfully pay with respect to the formation and registration of the Company or the issue of its capital, including brokerage and commissions for obtaining application for or taking, placing or underwriting or producing the underwriting of shares, debentures or other securities of the Company.

To refer to arbitration

25. To refer all questions, disputes or differences arising between the company and any other person including a member of the company in connection with or in respect of any matter relating to the business or affairs of the company to arbitration in such manner and upon such terms as the company and such other person may mutually agree upon in each case and such reference to arbitration may be in accordance with the provisions of the Arbitration and Conciliation Act 1996 or any statutory modification or replacement thereof and to institute legal proceedings or defend any proceedings in relation to such arbitration and to appoint advocates, consultants or advisors in this behalf.

To act as or employ agents

26. To do all or any of the above things as principals, agents, consignors, consignees, contractors, trustees or otherwise and by or through trustees, agents or otherwise and either alone or in conjunction with others.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

The liability of the member(s) is limited

The liability of the member(s) is Unlimited

5 Every member of the company undertakes to contribute:

- (i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

10000	Equity Share	Shares of	10	Rupees each	
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☒ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:


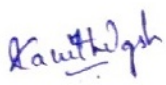
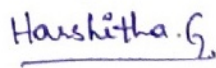
☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	RAVI 1 GF 1ST NARAYANAPPA LAYOUT Bangalore North Karnataka 560065 G.K.V.K. Bangalore India OCCUPATION:BUSINESS	AQSPR8135M	5000 Equity,0 Preference	RAVI M <small>Digitally signed by RAVI M Date: 2024.02.10 19:46:21 +05'30'</small>	10/02/2024
2	MANJAPPA NITHIN NO 1607 3RD MAIN JUDICIAL LAYOUT Bangalore North Karnataka 560064 Yelahanka Bangalore India OCCUPATION:BUSINESS	BBMPN7313M	5000 Equity,0 Preference	NITHI N M <small>Digitally signed by NITHIN M Date: 2024.02.10 19:45:26 +05'30'</small>	10/02/2024
Total shares taken			10000 Equity,0 Preference		

Signed before me

Membership type of the witness (ACA/FCA/ACS/FCS/ ACMA/FCMA)	*Name of the witness	* Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
	SHEEBA SULTHANA	#394/2, 1STBLOCK, 3RD CROSS, NIJAMUDDIN LAYOUT, KUSHALANAGARA,BAI CHANALLI ,KODAGU,K ARNATAKA - 571234 OCCUPATION : ADVACATE ERNO : KAR/1624/2020	GLQPS8953H	<div>SHEEBA SULTHAN A</div> <div><small>Digitally signed by SHEEBA SULTHANA Date: 2024.02.10 19:46:46 +05'30'</small></div>	10/02/2024

7 Shri / Smt Of resident of
 aged years shall be the nominee in the event of death of the sole member.

No	Name, fathers name, address, description and occupation of the Subscribers	Equity shares taken by each subscriber	Signature of the subscriber	Signature, name, address, description and occupation of the witness
1.	MR. MANJAPPA NITHIN S/o MR. THYAJAVALLI SHANTHAPPA MANJAPPA NO 1607 3RD MAIN JUDICIAL LAYOUT Bangalore North Karnataka 560064 DIN: 10513322 Occupation : BUSINESS	7000		
2.	MRS. GANGADHARAPPA HARSHITHA D/o MR. PUTTARAJAPPA GANGADHARAPPA No S2 Lotus Apartment, 6th A Main Road, Near Ganesha Park, A Sector, Yelahanka New Town, Bangalore North Karnataka 560064 DIN: 10611816 Occupation : BUSINESS	3000		
[Total No.Of Shares Taken] : Ten Thousand		10000		

Date : 06/08/2024

Place: Bangalore